

July 2020

CHAMPIA NEWSLETTER



WWW.CHAMPIA.COM

(770) 953-0767

“You are never too old to set another goal or to dream a NEW DREAM.

~ C. S. Lewis



#MarketingTip



Who doesn't love a "behind-the-scenes" video? You don't have to be a professional videographer to put out some great information. Shoot a quick video of the photo shoot for a listing that is getting prepped for market. Have some willing client? Do a short behind-the-scenes for home shopping. Don't think too hard about it; just record a couple of every day transactions and post them on your social media accounts. Your clients will love it!



Take \$25 OFF!

Home Inspection with Sewer Scope

Cast iron pipes put into homes constructed before 1972 aren't expected to last more than 40-50 years! If you're about to buy a home, it's wise to include a sewer scope inspection along with your regular home inspection services.

Champia is committed to providing high-quality inspections for every home, condo or townhouse. We have the experience and knowledge to check homes for structural and mechanical defects along with other issues that may be the result of poor craftsmanship or neglect.



Are you having your deck inspected?
More than 40 million American homes have decks, making the deck a staple in American culture. The American Society of Home Inspectors (ASHI) cautions that decks need to be inspected regularly to prevent serious deck failures that could result injury or death. Decks can collapse unexpectedly. An inspection from a certified inspector can help you avoid catastrophic accidents.

July Warranty Spotlight

5 Year Platinum Roof Protection Plan



Champia's 5 Year Platinum Roof Protection Plan is FREE on all of our complete home inspections for homebuyers. The warranty covers the repair of roof leaks that occur within 5 years of the inspection date.

It's Pooltime!

Thinking about installing a pool, now that the hot summer months are here? The average 14x28-foot in-ground pool can add 5% - 8 % to the value of your home. If you're adding a pool just to get back the money when selling your house, do the math to be sure the investment will make enough of a return. However, the enjoyment that a pool brings to your family can often be an intangible that makes recouping your investment a moot point. It's hard to put a price on summertime splashes and smiles.

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